



SmartGeoFish



Invitation

SmartGeoFish farm demonstráció & workshop

Date: 2022. szeptember 20.

Place: Szentes

Registration: [click here.](#)



Sustainable production is one of the Sustainable Development Goals. The reduced availability of natural resources and the constantly increasing energy and raw material prices, as well as the amount of waste generated challenge agro-food actors in their operations.

Different solutions used by different food sectors to improve their resource efficiency and the reduce their production costs.

What is common? A successfully implemented solution at one company can be showcased to convince others.

SmartGeoFish project aimed to develop a service package that enables the successful development and implementation of technological solutions based on IoT tools that meet the needs of agro-food companies.

In the SmartGeoFish project, we implemented an IoT system at the premise of Geofish Kft the supports the improvement of water management and feed optimization for companies engaged in intensive fish farming.



What to expect on 20 September 2022?

During the **morning**, the **SmartGeoFish demonstration** event will be held at the premises of Geofish Kft. The purpose of the demonstration is to learn about the operation of RAS fish farms, to present the developed IoT-based solutions, and to explain their advantages.

In the **afternoon**, we will hold a **workshop** with the involvement of food industry and IT experts to present good practices in the food industry and exchange knowledge and experience with the participants.



SmartGeoFish

Agenda



Date: 20 September 2022

Place: Szentes

Registration: [click here.](#)

Farm demonstration– place: Geofish premise

| | | | |
|-------|-------|--|---|
| 10:00 | 10:15 | Registration | |
| 10:15 | 10:25 | Welcome by Geofish Kft. | Dániel Bakó , Geofish Kft. |
| 10:25 | 10:35 | SmartGeoFish project objectives and results | Zsófia Kertész , Campden BRI Mo. DIH |
| 10:35 | 11:20 | Farm demo: demonstration of Geofish Kft.'s fish breeding technology and its optimization– <i>part 1</i> | Dr. Dénes Gál , <i>Geofish Kft.</i> , László Dvorszky , <i>Seacon Europe</i> , Valéria Tálai , <i>Seacon Europe</i> , István Pokó, <i>Seacon Europe</i> |
| 11:20 | 11:30 | Break | |
| 11:30 | 12:00 | Farm demo: demonstration of Geofish Kft.'s fish breeding technology and its optimization– <i>part 2</i> | Geofish Kft., Seacon Europe és Waterscope |
| 12:00 | 12:30 | Q&A, farm demo feedback session | |

SmartGeoFish Workshop– place: Wonderland Lovasfarm

| | | | |
|--------------|--------------|--|--|
| 12:30 | 13:00 | Registration, refreshers | |
| 13:00 | 13:10 | Improving the competitiveness and sustainability of the European agri-food sector with the SmartAgriHubs project | Zsófia Kertész <i>Campden BRI Mo DIH</i> |
| 13:10 | 13:25 | Capabilities and opportunities at Szentes | Dr Miklós Csikai Árpád-Agrár Zrt. |
| 13:25 | 14:00 | Unlocking the innovation potential for the digital transformation of the European agri-food sector | |
| | | Resource efficiency and optimisation in agriculture | Attila Berczeli <i>Campden BRI Mo. DIH</i> |
| | | Digital fish farming | László Dvorszky, <i>Seacon Europe</i> , Valéria Tálai , <i>Seacon Europe</i> |
| 14:00 | 14:10 | Break | |
| 14:10 | 14:30 | The role of Digital Innovation Hubs in promoting innovation | |
| | | Supporting the digital transition of agri-food enterprises–the ProAgro project | Dr Tünde Gyarmati , Innomine DIH |
| | | Results of DIH_Challenger project | Orsolya Szaplóczay , Innoskart |
| 14:30 | | Lunch | |